

GOOGLE ADS AUDIT REPORT

Executive Summary

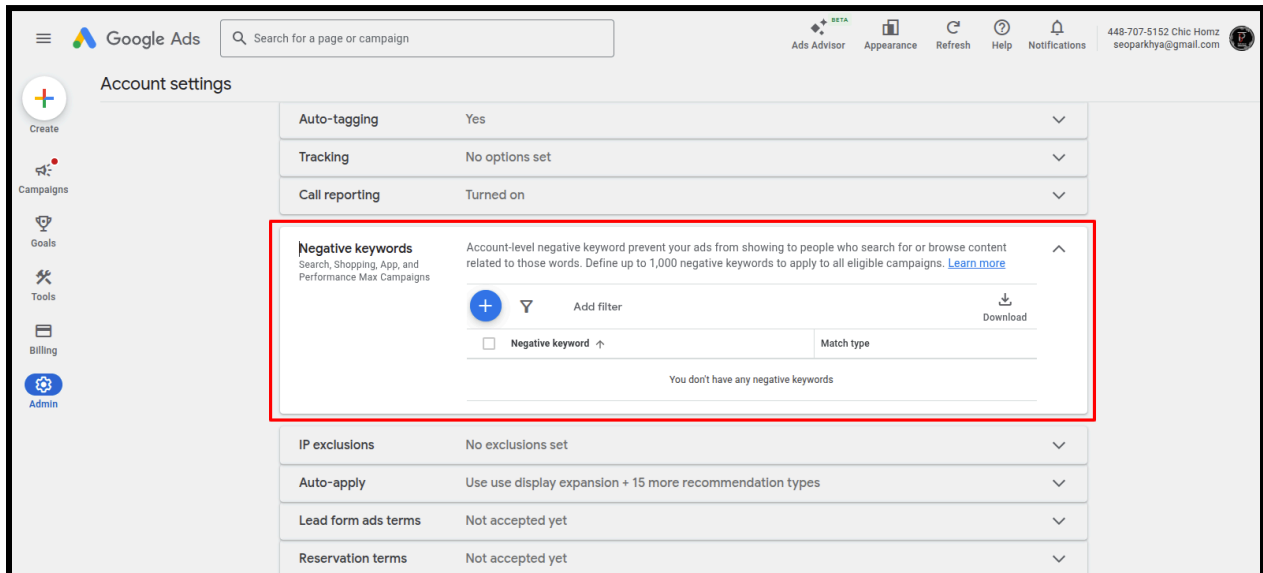
This audit provides an objective review of the current Google Ads account setup, performance, compliance status, and growth opportunities. The goal is to identify what is working, what is limiting performance, and what actions are required to improve efficiency, stability, and ROAS.

Overall Account Health: <https://chichomz.com/>

- Status: **Poor**
- Immediate Opportunities:-

Account Level:

1. Implementing **negatives at both levels** helps exclude irrelevant traffic, improving targeting accuracy and overall campaign performance.



The screenshot displays the Google Ads Account settings interface. The 'Account settings' page is visible, with a sidebar on the left containing navigation options: Create, Campaigns, Goals, Tools, Billing, and Admin. The main content area shows various settings, including Auto-tagging (Yes), Tracking (No options set), Call reporting (Turned on), IP exclusions (No exclusions set), Auto-apply (Use use display expansion + 15 more recommendation types), Lead form ads terms (Not accepted yet), and Reservation terms (Not accepted yet). The 'Negative keywords' section is highlighted with a red box. It includes a title 'Negative keywords', a description: 'Account-level negative keyword prevent your ads from showing to people who search for or browse content related to those words. Define up to 1,000 negative keywords to apply to all eligible campaigns. [Learn more](#)', and a form with a plus icon, a filter icon, and the text 'Add filter'. Below the form, there is a checkbox labeled 'Negative keyword' and a 'Match type' field. A 'Download' button is also present. The text 'You don't have any negative keywords' is displayed below the form.

2. Inventory type was set to Expanded, which risks showing ads on sensitive content. We recommend switching to **Standard Inventory** for better brand safety and content alignment.

Content suitability

Our policies define the type of content that creators and publishers are allowed to monetize. Content suitability settings provide additional filtering to help you find the right fit for your product or brand. Depending on your campaign setup, they can apply to content on YouTube, Display Network, Google Video Partners (GVP), or the Search Partner Network. Coverage of some ad formats and ad inventory types may be limited. [Learn more about content suitability settings](#)

Inventory type
YouTube, Display Network, and Google Video Partners inventory (except App campaigns)

Select an inventory type to show your ads on content that's the right fit for your brand ?

<u>Expanded inventory</u>	Recommended <u>Standard inventory</u>	<u>Limited inventory</u>
<p>Maximize available inventory by showing ads without additional protections.</p> <p>Within Display Network, this option means your ads are more likely to appear next to dynamic app or web content when compared to Standard and Limited inventory</p>	<p>Show ads on content that's considered suitable for most brands.</p> <p>By choosing this option, your ads are less likely to appear on content featuring:</p> <ul style="list-style-type: none">• Strong profanity• Strong references to sexually suggestive content• Strong dramatized violence	<p>Exclude most types of sensitive content and limit your available inventory</p> <p>By choosing this option, your ads are less likely to appear on the same content as standard inventory, and content featuring:</p> <ul style="list-style-type: none">• Moderate profanity• Moderate references to sexually suggestive content• Moderate dramatized violence

3. **Sensitive content exclusions not applied**, increasing risk of ads showing on inappropriate placements.

^ [Advanced settings](#)

These settings give you additional control over where your ads can show but keep in mind, content exclusions can limit your campaign performance. [Learn more](#)

Excluded sensitive content	None	▼
Excluded types and labels	Parked domains	▼
Excluded content themes	None	▼
Excluded content keywords	None	▼
Excluded placements	None	▼

4. Remarketing audiences are not created; set up remarketing lists to re-engage past visitors and boost conversions.

The screenshot shows the Google Ads Audience Manager interface. The top navigation bar includes 'Google Ads', a search bar, and utility icons like 'Ads Advisor', 'Appearance', 'Refresh', 'Help', and 'Notifications'. The main header is 'Audience manager' with a 'Not applicable' dropdown. Below the header, there are tabs for 'Your data segments', 'Audiences', 'Custom segments', 'Combined segments', 'Your data insights', and 'Your data sources'. The 'Your data segments' tab is active, showing a list of segments with columns for 'Segment name', 'Customer Type', 'Segment Type', 'Membership status', 'Size: Search', 'Size: YouTube', 'Size: Display', and 'Size: Gmail campaign'. The segments listed include 'AdWords optimized list', 'All converters', 'All users of CHIC HOMZ (Google Play)', 'All Users of chichomz.com - GA4', 'All visitors (Google Ads)', 'General visitors (Retail) (Google Ads)', and 'Past buyers (Retail) (Google Ads)'. Each segment has a checkbox and a small 'x' icon for removal.

Segment name	Customer Type	Segment Type	Membership status	Size: Search	Size: YouTube	Size: Display	Size: Gmail campaign
AdWords optimized list Combined audience based on available data sources	-	Custom combination segment Automatically created	Open	1M-2M	1M-2M	500K-1M	500K-1M
All converters People who converted on your site. Based on your conversion tracking tag.	Purchasers	Website visitors Rule-based Automatically created	Open	440,000	440,000	380,000	220,000
All users of CHIC HOMZ (Google Play)	-	App users Rule-based Automatically created	Open	91,000	91,000	86,000	Too small to serve
All Users of chichomz.com - GA4 All users	Purchasers	Website visitors Automatically created	Open	1,000,000	1,000,000	700,000	540,000
All visitors (Google Ads) People who visited pages that contain your remarketing tags	Purchasers	Website visitors Rule-based Automatically created	Open	120,000	120,000	100,000	54,000
General visitors (Retail) (Google Ads) People who visited your website but did not view any specific products	-	Website visitors Rule-based Automatically created	Open	79,000	79,000	34,000	46,000
Past buyers (Retail) (Google Ads) People who purchased products from you in the past	-	Website visitors Rule-based Automatically created	Open	Too small to serve	Too small to serve	Too small to serve	Too small to serve

5. No optimizations made in the last 90 days, risking performance stagnation. We recommend reviewing and updating audiences, locations, devices, schedules, assets, and ads at least every 30–40 days for sustained growth and efficiency.

The screenshot shows the Google Ads Change History interface. The top navigation bar includes 'Google Ads', a search bar, and utility icons. The main header is 'Change history' with a 'View (2 filters)' dropdown and 'All campaigns' link. Below the header, there are tabs for 'All changes', 'Budget', 'Bidding', 'Audience', 'Location', 'Language', 'Conversion', 'Asset', 'Status', 'Feed', and 'Other'. The 'All changes' tab is active, showing a list of changes with columns for 'User / Date & Time', 'Tool', 'Change', 'Campaign', 'Ad group', and 'Asset group'. The changes listed include 'Asset group changed', 'Applied recommendation: Forecasting Set Roas Target', 'Applied recommendation: Redundant keyword', 'Asset created', and 'Budget created'. Each change has a checkbox and a small 'x' icon for removal.

User / Date & Time	Tool	Change	Campaign	Ad group	Asset group
mohamed.saad@chichomz.com Jan 13, 2026, 3:05:32 PM Changes can't be undone	Web client (manual)	Asset group changed	PMAX_23Dec_2025_Bedroom 700ROAS		Dresser
mohamed.saad@chichomz.com Jan 13, 2026, 2:59:55 PM Changes can't be undone	Web client (manual)	Asset group changed	PMAX_Dec 22, 2025_livingroom		sofa
ensam.alsaad@chichomz.com Jan 7, 2026, 1:17:11 AM Changes can't be undone	Google Ads mobile app	Applied recommendation: Forecasting Set Roas Target	(AL Rehab)P Max \ Local store visits and promotions.k		
familybusinessshopfy@gmail.com Jan 2, 2026, 11:26:12 PM Undo	Web client (manual)	1 budget amount increased	(AL Rehab)P Max \ Local store visits and promotions.k		
Recommendations Auto-Apply Jan 2, 2026, 6:34:08 AM Undo	Recommendations Auto-apply	Applied recommendation: Redundant keyword	ChicHomz_Search_Campaign_29_Dec25_MS		ترايكنر المخرزون
mohamed.saad@chichomz.com Jan 1, 2026, 10:49:11 AM Changes can't be undone	Web client (manual)	2 exact match keywords removed	ChicHomz_Search_Campaign_29_Dec25_MS		ترايكنر المخرزون
mohamed.saad@chichomz.com Jan 1, 2026, 10:35:58 AM Changes can't be undone	Web client (manual)	2 phrase match keywords removed			
mohamed.saad@chichomz.com Jan 1, 2026, 10:34:47 AM Changes can't be undone	Web client (manual)	Asset created			
		Asset created			
		Asset created			
		1 responsive search ad changed			
		Budget created			

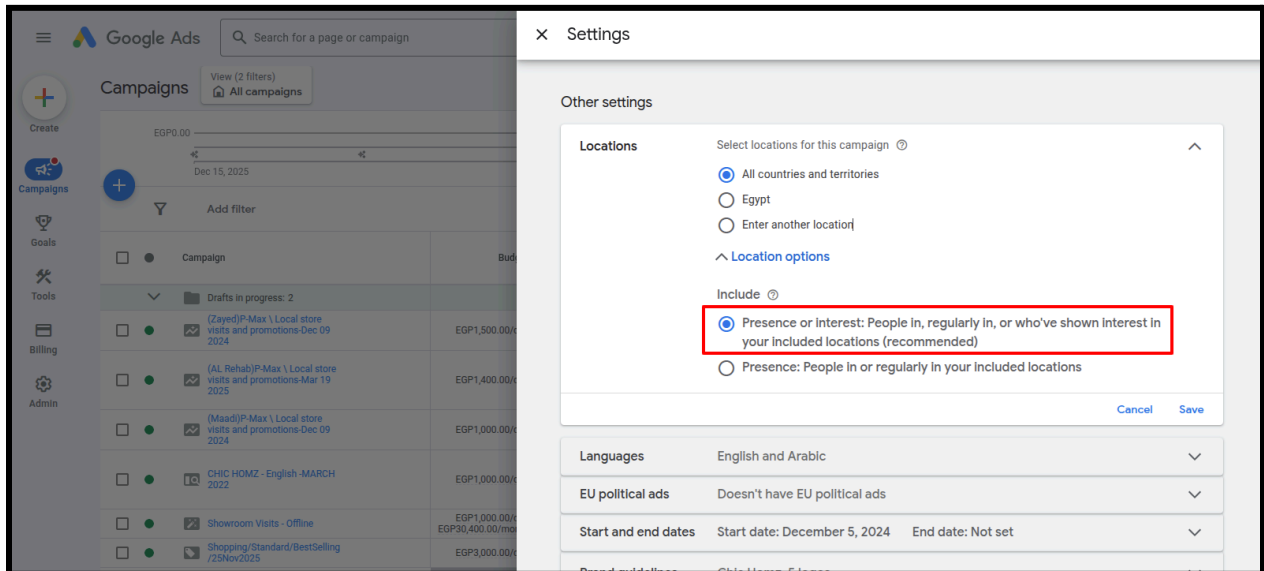
6. Graphics and logos are disapproved in Policy Manager for several reasons; replace them with a compliant image to ensure **no disapproved assets** remain in the ads account.

Policy manager

<p>Text or graphic overlays</p> <p>Read the policy</p>	<p>Extensions (2)</p> <p>Disapproved</p> <p>2</p> <p>Images</p>
<p>Business Logo Blurry</p> <p>Read the policy</p>	<p>Extensions (1)</p> <p>Disapproved</p> <p>1</p> <p>Business logos</p>

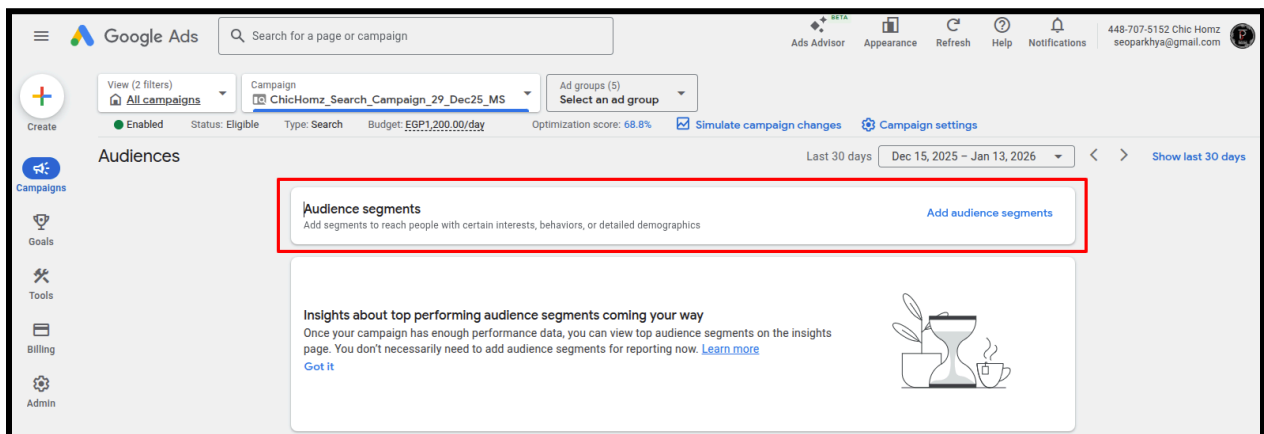
Campaign Level:

7. Location targeting includes “Presence or Interest,” which may show ads to users outside target areas. Switch to “Presence only” to ensure ads reach users physically located in your selected regions.



The screenshot shows the Google Ads interface with the 'Settings' panel open for a campaign. In the 'Locations' section, the 'Include' options are visible. The option 'Presence or Interest: People in, regularly in, or who've shown interest in your included locations (recommended)' is selected and highlighted with a red box. Other options include 'All countries and territories', 'Egypt', and 'Enter another location'. Below this, there are sections for 'Languages' (English and Arabic), 'EU political ads' (Doesn't have EU political ads), and 'Start and end dates' (Start date: December 5, 2024, End date: Not set).

8. Audience segments are not added to your campaign. It is important to add them, as targeting specific audience segments based on interests, behaviors, and demographics improves relevance and overall campaign performance.



The screenshot shows the Google Ads 'Audiences' page for a campaign named 'ChicHomz_Search_Campaign_29_Dec25_MS'. The page displays campaign details such as 'Enabled', 'Status: Eligible', 'Type: Search', 'Budget: EGP1,200.00/day', and 'Optimization score: 68.8%'. A red box highlights the 'Audience segments' section, which includes the text 'Add segments to reach people with certain interests, behaviors, or detailed demographics' and a blue 'Add audience segments' button. Below this, there is a section titled 'Insights about top performing audience segments coming your way' with a 'Learn more' link and a 'Got it' button.

9. Ad scheduling is currently not configured. We recommend enabling **day-level scheduling with bid adjustments** to better capture high-potential traffic and conversions throughout the week, while optimizing performance based on daily trends.

The screenshot shows the Google Ads interface for an ad schedule. The campaign is 'ChicHomz_Search_Campaign_29_Dec25_MS'. The schedule is currently set to 'All days of the week, at all times of the day'. A red box highlights the message: 'Your ads are eligible to appear all days of the week, at all times of the day' with a '+ Edit ad schedule' link.

10. Bid adjustments are not implemented at any level (**location, audience, ad schedule, or device**) in the search campaign. Applying bid adjustments can help **prioritize high-performing segments** and improve campaign efficiency by allocating budget where it performs best.

This screenshot is identical to the one above, showing the Google Ads interface for the same campaign. A red box highlights the message: 'Your ads are eligible to appear all days of the week, at all times of the day' with a '+ Edit ad schedule' link.

11. Several keywords in the ad group are **wasting budget** without delivering results in the last **30 days**. It's recommended to pause or remove **underperforming keywords** and focus on fewer, more **relevant** ones to improve efficiency and campaign performance.

Keywords

Last 30 days Dec 15, 2025 – Jan 13, 2026 Show last 30 days

Keywords Negative keywords URL inclusions URL exclusions

Keyword status: Enabled, Paused Conversions < 0.50 Add filter

Keyword	TrueView avg. CPM	Avg. CPM	Impr.	Interactions	Interaction rate	Avg. cost	Cost	Clicks	Conv. rate	Conv. value	Conv. value / cost	Conversions	Avg. cost	Original conv. value
Total: Filtered keywords	EGP644.89	35,012	2,102 clicks	6.00%	EGP10.74	EGP22,578.95	2,102	0.00%	0.00	0.00	0.00	0.00	EGP10.74	EGP0.00
كردتة مودرن	EGP1,313.84	2,312	225 clicks	9.73%	EGP13.50	EGP3,037.61	225	0.00%	0.00	0.00	0.00	0.00	EGP13.50	EGP0.00
كردتة مودرن	EGP1,463.15	1,967	169 clicks	8.59%	EGP17.03	EGP2,878.01	169	0.00%	0.00	0.00	0.00	0.00	EGP17.03	EGP0.00
كردتة مودرن	EGP502.82	5,121	261 clicks	5.10%	EGP9.87	EGP2,574.94	261	0.00%	0.00	0.00	0.00	0.00	EGP9.87	EGP0.00
كردتة مودرن	EGP571.37	3,736	266 clicks	7.12%	EGP8.02	EGP2,134.63	266	0.00%	0.00	0.00	0.00	0.00	EGP8.02	EGP0.00
كردتة مودرن	EGP947.19	1,928	134 clicks	6.95%	EGP13.63	EGP1,826.19	134	0.00%	0.00	0.00	0.00	0.00	EGP13.63	EGP0.00
*Kabbani Furniture	EGP929.43	1,516	74 clicks	4.88%	EGP19.04	EGP1,409.02	74	0.00%	0.00	0.00	0.00	0.00	EGP19.04	EGP0.00
*ikea	EGP322.70	4,139	65 clicks	1.57%	EGP20.58	EGP1,335.66	65	0.00%	0.00	0.00	0.00	0.00	EGP20.58	EGP0.00
chic homes	EGP1,507.82	670	181 clicks	27.01%	EGP5.58	EGP1,010.24	181	0.00%	0.00	0.00	0.00	0.00	EGP5.58	EGP0.00
*ايكيا	EGP223.98	4,019	73 clicks	1.82%	EGP12.33	EGP900.16	73	0.00%	0.00	0.00	0.00	0.00	EGP12.33	EGP0.00
*Home Centre	EGP1,125.49	632	32 clicks	5.06%	EGP22.23	EGP711.31	32	0.00%	0.00	0.00	0.00	0.00	EGP22.23	EGP0.00
اسعار الكردتة	EGP1,077.30	436	44 clicks	10.09%	EGP10.68	EGP469.70	44	0.00%	0.00	0.00	0.00	0.00	EGP10.68	EGP0.00

12. Irrelevant search terms are triggering your ads and **wasting budget** without contributing to performance. These should be added as **negative keywords** to prevent further spend and improve targeting efficiency.

Search terms

Last 30 days Dec 15, 2025 – Jan 13, 2026 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding select broad match versions of your existing keywords +0.6% View Apply

Conversions < 0.50 Add filter

Search term	Ad group	TrueView avg. CPM	Avg. CPM	Impr.	Interactions	Interaction rate	Avg. cost	Cost	Campaign type	Conv. rate	Original conv. value
Total: Filtered search terms		EGP25.26	6,817,020	117,767 clicks	1.73%	EGP1.46	EGP172,205.17	5.20	EGP33,143.40	0.00%	EGP0.00
كردتة مودرن	ard/MaxiClicks/26Nov2025	EGP16.72	128,328	3,307 clicks	2.58%	EGP0.65	EGP2,145.14	0.00	EGP0.00	0.00%	EGP0.00
اشكال كردتة مودرن حرف	ard/MaxiClicks/26Nov2025	EGP18.78	77,838	2,193 clicks	2.82%	EGP0.67	EGP1,461.83	0.00	EGP0.00	0.00%	EGP0.00
قياس لانات	arch_campaign_Arabic/29Dec25 MS	EGP844.55	1,595	146 clicks	9.15%	EGP9.23	EGP1,347.05	0.00	EGP0.00	0.00%	EGP0.00
قياس لانات مصر	arch_campaign_Arabic/29Dec25 MS	EGP1,127.80	1,180	111 clicks	9.41%	EGP1.99	EGP1,330.80	0.00	EGP0.00	0.00%	EGP0.00
homzmart egypt	arch_campaign_English/29Dec25 MS	EGP1,390.28	654	43 clicks	6.57%	EGP21.15	EGP909.25	0.00	EGP0.00	0.00%	EGP0.00
homzmart egypt	2025_livingroom	EGP711.16	1,272	59 clicks	4.64%	EGP15.33	EGP904.60	0.00	EGP0.00	0.00%	EGP0.00
chic homz	2025_livingroom	EGP661.89	1,131	102 clicks	9.02%	EGP7.34	EGP748.60	0.21%	EGP3,536.21	0.21%	EGP3,536.21
chic homes	English -MARCH 2022	EGP3,604.36	204	135 clicks	66.18%	EGP5.45	EGP735.29	0.00	EGP0.00	0.00%	EGP0.00
coffee table	arch_campaign_29_Dec25_MS	EGP2,248.39	321	30 clicks	9.35%	EGP24.06	EGP721.73	0.00	EGP0.00	0.00%	EGP0.00
احد الوان كردتة 2025	ard/MaxiClicks/26Nov2025	EGP9.74	67,498	1,444 clicks	2.14%	EGP0.46	EGP657.63	0.03%	EGP1,614.18	0.03%	EGP1,614.18
اشكال كردتة حديثه	ard/MaxiClicks/26Nov2025	EGP15.61	38,254	934 clicks	2.44%	EGP0.64	EGP597.27	0.00	EGP0.00	0.00%	EGP0.00
كردتة مودرن 2025	ard/MaxiClicks/26Nov2025	EGP8.23	70,867	1,033 clicks	1.46%	EGP0.56	EGP583.32	0.00%	EGP0.00	0.00%	EGP0.00

Asset groups level:

13. Only one asset group is used, which limits testing and reach. We recommend adding **multiple audiences and ad variations** to improve targeting and overall performance.

The screenshot shows the Google Ads interface for a campaign named "(AL Rehab)P-Max \ Local store visits and promotions-...". The campaign is "Enabled" but has a "Limited by budget" status. The budget is EGP1,400.00/day. The optimization score is 94.4%. The asset groups section shows only one asset group, "AL Rehab", which is associated with 13 images and 1 video. The table below the asset groups shows the following data:

Asset Group	Assets	Ad Strength	Status	Audience signal	Search themes	Clicks	Impr.	CTR	Avg.
AL Rehab	Products from Chic 14... +10 more شيك هومز... +4 more شيك هومز... +3 more شيك هومز... +3 more	Average View recommendations	Eligible	Your data Interests and detailed demographics and 1 more	No search themes provided. Working to find you the best performing search themes for your goal.	7,889	889,317	0.89%	EGP
Total: Asset groups						7,889	889,317	0.89%	EGP
Total: Campaign						7,889	889,317	0.89%	EGP

The page number "1 - 1 of 1" is highlighted in a red box in the bottom right corner.

14. One very important issue is that **all products are being targeted across multiple campaigns**, which is causing **internal competition within the same account**. As a result, campaigns are competing against each other for the same products, leading to **reduced performance and inefficient spend**.

To fix this, we need to **restructure the entire account**, ensure **clear product segmentation**, and assign each product to the **appropriate campaign only**, so performance can improve.

The screenshot shows the Google Ads interface for the "AL Rehab" asset group. The "View all 13 campaigns in this view" dropdown menu is open, showing a list of campaigns that are all targeting the same asset group. The campaigns listed are:

- (AL Rehab)P-Max \ Local store visits and promotions-Mar 19 2025
- (Maadi)P-Max \ Local store visits and promotions-Dec 09 2024
- (Zayed)P-Max \ Local store visits and promotions-Dec 09 2024
- CHIC HOMZ - English - MARCH 2022
- ChicHomz_Search_Campaign_29_Dec25_MS
- Competitor_Search_campaign_Arabic/29Dec25 MS
- Competitor_Search_campaign_English/29Dec25 MS
- P- Max Campaign -21 SEP 2025 - EE

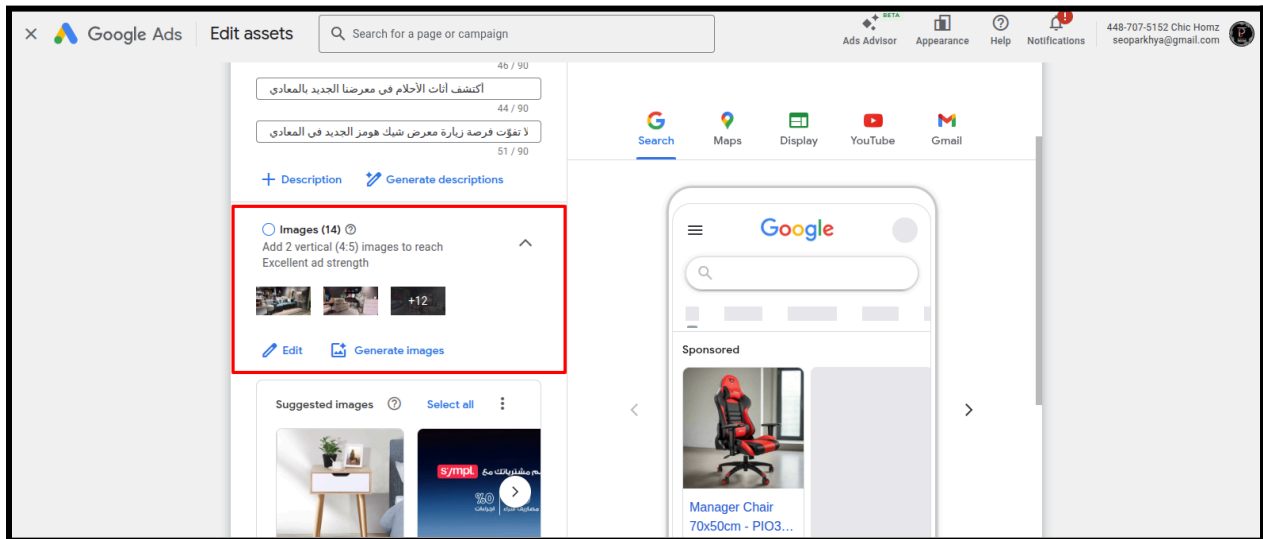
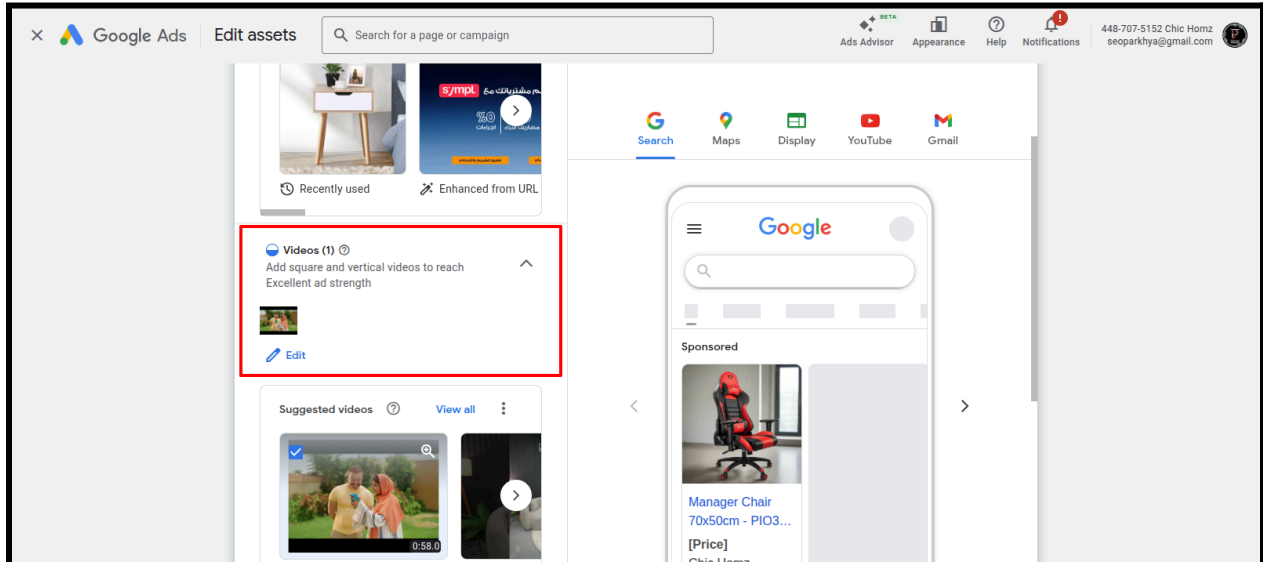
The table below the campaigns shows the following data:

Impr.	Clicks	Cost	Avg. CPC	Cost / all conv.	Conv. rate
828,415	2,973	EGP1,257.73	EGP0.42	EGP0.08	0.37%

The page number "1 - 1 of 1" is visible in the bottom right corner.

15. The video formats are currently incomplete, which is limiting ad effectiveness. To achieve Excellent ad strength, we need to add at least one video in each format — horizontal, vertical, and square.

Additionally, the image assets are incomplete. We should add a minimum of 5 landscape, 5 square, and 5 portrait images to fully support ad delivery and performance.



16. A/B testing is not currently implemented in any asset groups, which limits our ability to identify the **best-performing assets, creatives, and URLs**. Introducing structured A/B testing will help optimize performance and improve overall results.

Asset Group	Assets	Ad Strength	Status	Audience signal	Search themes	Clicks	Impr.	CTR	Avg. C
Asset Group 1	Products from Chic H... +14 more +19 Images, +5 Videos	Good View recommendations	Eligible (Policy)	No audience signals provided.	No search themes provided. Working to find you the best performing search themes for your goal.	15,417	218,004	7.07%	EGP0
Total: Asset groups						15,417	218,004	7.07%	EGP0
Total: Campaign						15,417	218,004	7.07%	EGP0

17. No search themes were used, limiting audience signal strength. We recommend adding more **relevant keywords and product variations** to fully utilize the 50-theme limit and enhance targeting accuracy.

Campaign: PMAX_Dec 22, 2025_livingroom
Asset group: tv table

Assets: 17 Images, 5 videos, 11 headlines, 5 long headlines, and 5 descriptions

Signals

Signals provide valuable information about the people you want to reach. They help guide who sees your ads on Google Search, YouTube, and more.

Search themes

What are some words or phrases people use when searching for your products or services? ⓘ

Add search themes (up to 50)

Audience signal

Reach the right customers faster across Google with an audience signal. ⓘ

Chic Homz

18. Over the last 30 days, several products have consumed significant ad spend without generating any conversions. We need to exclude or remove these cost-wasting products so the budget can be reallocated to higher-performing items and overall efficiency can be improved.

Products View (2 filters) All campaigns Last 30 days Dec 15, 2025 - Jan 13, 2026 Show last 30 days

Conversions < 0.50 Add filter Columns Download Collapse

Image	Title	Merchant ID	Item ID	Status	Issues	Price	Clicks	Imp.	CTR	Avg. CPC	Cost	Conversions
	رنگه خنث ران 200x300 - MIN9	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP58,180.00	7,667	215,366	3.56%	EGP0.70	EGP5,360.47	0.00
	رنگه 280x45 - آيلون متعدده - WS273	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP83,727.00	7,959	309,481	2.57%	EGP0.66	EGP5,292.07	0.13
	رنگه خنث ران 250x170 - SBF93	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP72,998.00	7,168	280,534	2.56%	EGP0.61	EGP4,383.40	0.00
	رنگه خنث ران 180x320 - SBF237	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP53,182.00	4,094	178,966	2.29%	EGP0.72	EGP2,961.26	0.00
	رنگه 200x300 - DAO22	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP39,272.00	4,639	184,926	2.51%	EGP0.63	EGP2,933.39	0.00
	رنگه خنث ران 280x200 - QAM22	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP55,272.00	4,174	181,909	2.29%	EGP0.63	EGP2,649.22	0.24
	رنگه 200x300 - آيلون متعدده - SY12	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP75,566.00	4,037	127,840	3.16%	EGP0.61	EGP2,461.09	0.00
	رنگه خنث ران 180x300 - KEY65	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP42,545.00	3,987	159,373	2.50%	EGP0.62	EGP2,455.98	0.04
	رنگه خنث ران 450x240 - OUR71	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP73,308.00	3,166	176,512	1.79%	EGP0.74	EGP2,357.41	0.00
	رنگه كائوب 300x200 - آيلون متعدده - QAM94	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP49,454.00	3,104	139,113	2.23%	EGP0.68	EGP2,101.24	0.48
	رنگه خنث ران 200x400 - SY240	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP97,158.00	2,903	157,401	1.84%	EGP0.66	EGP1,907.14	0.00
	رنگه 250x300 - آيلون متعدده - SY16	MC ID: 248378670 MCA ID: 116881232	shopify	Eligible in 7 of 79 campaigns	No issues	EGP88,521.00	2,136	81,571	2.62%	EGP0.72	EGP1,546.33	0.37

Thank you for reviewing our audit report.

We're here to help. Feel free to reach out with any questions or feedback! :)

Warm regards,
Parkhya Solutions Team
Indore, India